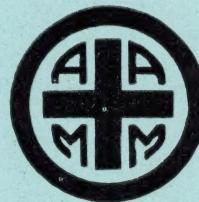


★ THE MASSEUR ★

American
Association



Masseurs
Masseuses

OFFICIAL BULLETIN

NOVEMBER 1955

DECATUR, ILLINOIS

1956 Convention Plans Now Under-way

1956 CONVENTION

Miss Mildred Warnes, 1503 So. 43rd St., Milwaukee, Wisconsin, writes me that the hotel site for the 11th annual convention of the A.A.M.M. has been chosen in Milwaukee and a trip through one of the leading brewerys confirmed. She also stated that the chapter members had plunged head long into convention plans already. So let's all start saving our dimes and quarters so we can be present. The time will be here before you know it.

NEWS FLASH:

Chiropractors in Butler Penn., have A.A.M.M. member arrested for practicing chiropractic without a license. In this case it would be amusing if it were not for the serious implications that will result to the hurt of all those who practice natural therapeutics. The masseur in question was using medical gymnastics and Swedish movements which he is trained to do. But it seems chiropractors now wish to claim all the branches of Swedish massage as well. Undoubtedly the boys in Butler, Penn. are not satisfied with the results from their spinal manipulations, but wish to embrace the techniques of the massage profession as well.

We have always thought of the chiropractors as friends and have

never complained when they have attempted to practice massage in some form or another, but if this type of persecution continues from this source, we as the American Association of Masseurs and Masseuses will have to retaliate in like measure to protect our members from trumped up charges.

This is the second time this has happened to our members. In the first case it proved very embarrassing to the chiropractors when it was all over. In the Butler case we think the boys will have very red faces when all the evidence is in. Do the Butler boys wish to be restricted like their fellow chiropractors in Tennessee? Do they wish the opposition of all other practitioners in the field of Natural Healing in addition to the opposition of the A.M.A. Think it over boys, you may wish you never started this unwarranted fuss.

We will all be hurt by this kind of selfishness, Gestapo methods have no place in the field of Natural Healing. The boys in Butler undoubtedly wish to impress somebody how important they have become. Now strong enough to put pressure on the other guy. Have you boys forgotten the early days in your professional struggles? Do you now wish to give the same measure to those you think less strong than yourself? We hope the Butler, Penn. Chiro-

practors will turn about face before too great damage is done to the entire natural healing field.

D. S. Carlson, President
National A.A.M.M.

ELECTRICAL THERAPY HELPS JAP OFFICIAL

Tokyo.—Prime Minister Ichiro Hatoyama today was reported taking electrical therapy treatments to relieve the partial paralysis he suffered after a stroke in 1951. Kyodo News Service said they were "working wonders."

NEW EMERGENCY LAW PASSED IN MASSACHUSETTS

(Physical Therapist)
The Commonwealth of Massachusetts Advance copy 1955 Acts and Resolves, Edward J. Cronin—Secretary of the Commonwealth (CHAP. 737)

AN ACT AUTHORIZING THE DEPARTMENT OF PUBLIC HEALTH TO ACQUIRE AS- SISTANCE IN COMBATING POLIOMYELITIS.

Be it enacted, etc., as follows:

For the purpose of combating the current epidemic of poliomyelitis and affording proper care and nursing for the victims of said disease, the department of public health is hereby authorized and directed to hire on a tempor-

(Continued on Page 2)

THE MASSEUR

Bimonthly publication of the American Association of Masseurs and Masseuses.

Published in Decatur, Illinois
DR. CHAS. W. BROOKS, Editor



PRESIDENT'S MESSAGE

Narrow-minded people dreadfully abuse the word "fellowship," making it mean a sectarian fellowship. They disdainfully speak of others of not like faith or profession as not belonging to "our fellowship." My fellow members, fellowship is not the fellowship of denomination, organization, sect, profession, clique of some secluded few who think they have a corner on some truth or some technique of their own origination. "We have only what we have received." We must not forget that fellowship begins with experience. There is much being said and written these days about being in harmony with God. The Scriptures declare that we can establish harmony with God only by what we are, that we can have fellowship with God only when we become like Him. When we become like Him we become partakers of divine nature. Regeneration is a change of nature which in turn means a change in thought, word and deed.

Let us guard and cherish this fellowship against rupture, against suspicion, jealousy, selfishness,

and disloyalty. Let past tragedies of broken fellowship be lessons of grace never to occur again, serving only to lift us to higher experiences. The day may be nearer than we expect when these ties of fellowship, membership, unity, and cooperation will be the last line of defense against the encroachments of liberty in the natural healing field. Are we weakening our own defenses because of a lack of good fellowship and cooperation? Last year was a good year for the A.A.M.M. Will you as a member this year, in the spirit of good fellowship, help top last year's record? By giving what you have it may be better than you dare think!"

DECEASED

One of our long time members Mr. Carl E. Wray of Denver, Colorado is dead. Mr. Wray passed away on Monday October 10th quite unexpectedly. He was buried in the Littleton Cemetery. Dr. Stanley W. Bartlett officiating.

(Continued from page 1)
ary basis such physiotherapists, nurses and other personnel as said department may deem necessary to give proper treatment and care to the victims of said disease. For the purpose of this act, said department may expend such sums as may be appropriated therefor.
Approved September 6, 1955.

—
(CHAP. 758)

AN ACT EXTENDING TO CERTAIN PERSONS THE PRIVILEGE OF BECOMING REGISTERED AS PHYSICAL THERAPISTS.

Be it enacted, etc., as follows.

Chapter 656 of the acts of 1951 is hereby amended by striking out section 2 and inserting in place thereof the following section: Section 2. Notwithstanding the provisions of sections twenty-three A to twenty-three P of chapter one hundred and twelve of the General Laws, inserted by section one of this act, the board of reg-

istration in medicine shall register as a physical therapist any person who applies for such registration on or before November first, nineteen hundred and fifty-five, who on the effective date of this act is practicing physical therapy in this commonwealth and was so practicing for three years immediately prior to said effective date. Such applicant shall pay the board a fee of five dollars and shall be entitled to a certificate of registration. Approved September 10, 1955.

—o—
The commonwealth of
Massachusetts
Executive Department,
State House,
Boston, September 14, 1955.

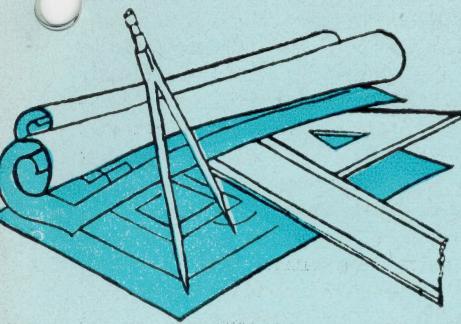
Hon. Edward J. Cronin, Secretary of the Commonwealth, State House, Boston Massachusetts.

Sir: I, Cristian A. Herter, by virtue of and accordance with the constitution, "The Referendum 11, Emergency Measure," do declare that in my opinion, the immediate preservation of the public convenience requires that the law signed by me on the tenth day of September one thousand and nine hundred and fifty-five, being chapter 758 of the acts of the current year, entitled, "An act extending to certain persons the Privilege of becoming Registered as Physical Therapist" should take effect forthwith and that it is an emergency law and that facts constituting the emergency are as follows:

The Act requires that the person Desiring registration as Physical Therapist, should be practicing for three years immediately prior to the effective date of this Act, and further that application for registration shall be made on or before November 1st of this year. It would be impossible . . . (that's all I have, just received this October 20th.)

Ann White.

Some people think they are worth a lot of money simply because they have it.



DESIGN FOR LIVING

How many times have you had the privilege of being a guest at a banquet, a big dinner, a potluck supper or a club luncheon, standing up with the rest around the tables spread with all the tempting dishes prepared to satisfy the hunger of all gathered there, while some gracious person asked the blessing. . . . Did you ever think about what took place before you and the others could partake of the food represented there. Or did you just listen to what the gracious person was saying . . . Asking the Lord to Bless the food that we are about to receive, in order that it will strengthen our physical bodies, to build new blood cells for us, to give us energy to carry out our daily tasks and especially bless the hands of those that prepared it. We should add—even tho this food has been partially destroyed, devitalized, processed, adulterated, preserved, and changed we ask all these things . . . What kind of mockery is this. Do we for one minute think we are fooling God. Changing that which He has made perfect . . . Does man think he can improve over God, or nature, which is God in manifestation.

God isn't mocked, all we have to do is look around us and witness all the sickness and misery, and know that one way to help eliminate it is by having healthy bodies . . . As we ask for inspiration, strength and courage to carry on our daily work. Never once mindful of the words of Jesus that say: "Thy will be done," not ours.

Never asking forgiveness for the act we have committed—yet asking His blessing that we may live, prosper and enjoy health. Surely we believe the words, from the dust of the earth thou art, from that source you will be nourished and to that end you will return.

Re-reading the slogan "Prayer changes things," we sometimes wonder if there is power in prayer. When there are so many ministers and their families on the sick list. They don't seem to be spared any more than the layman. Now surely they above all would know how to pray. How could God answer such a prayer if the one prayed for or doing the praying keeps right on with his law breaking. I don't think for one minute God intended for man to run around upon this earth suffering with diabetes, arthritis, rheumatism, arteriosclerosis, high and low blood pressure, polio, cancer, etc. When we consider the fact that man has evolved higher and above all other forms of life, yet he remains God's only problem. It was necessary to put man under law because of his weakness. When you consider the animal kingdom and realize how comparatively few diseases they suffer from as to what the race of man suffers you can begin to realize what a price he is paying for his transgressions. On investigating we discover that the animal life we know, tolerates in the neighborhood of sixty-eight diseases, while the race of man suffers from one thousand seven hundred odd diseases.

Consider the little grain of wheat. It is perfect and is capable of substaining man's life. It has within a divine intelligence so perfect that when planted it sprouts and grows, multiplying itself one hundred fold. The potential power is great enough concealed within one little hull that if planted and re-planted and cultivated, in time could cover all the earth's surface . . . But what do we, the race of man do with the grain we harvest. We mill it, throwing away the

bran, the germ, the vitamins and minerals. Then we take what is left, bleach it, preserve it, process it, en-rich it with a lot of pleasant tasting drugs and synthetic products, to keep it fresh, to keep it soft and to keep it from molding, bake it and call it bread. Ask God to bless it when we eat it and feed it to our children, expecting them to grow into strong healthy men and women free from disease and ill health.

But as long as we violate the laws, regardless of who we are, we will pay the price. Nutrition is the first law of life. Everything borne of the flesh, the first thing it seeks is nutrition. Why can't we respect nature and not burden her with a lot of unnecessary work. It takes as much energy to digest food as it does to do our daily work. Because something tastes good and looks good is no sign we need it. The first time any one took a drink of liquor or a coke or smoked tobacco, they didn't like it. It usually made them ill. Nature was trying to keep their bodies free of the added toxins. But man had to reason on it, and make of himself a garbage can, so to speak.

The same thing goes for the mind. Instead of keeping clean, pure uplifting thoughts in our minds, we let fear, worry, anger, jealousy and hatred govern our thoughts and actions. Which cause an excess flow of adrenalin in our blood stream making it so toxic many die of heart attacks or suffer different strokes of paralysis, never knowing the truth. That all their misery and sickness is caused by themselves.

Dr. Chas. W. Brooks.

CITATION

A member in good standing in the American Association of Massers and Masseuses can apply for citation application. It must be properly filled out, and will be checked by the Citation Chairman, and then will be filed for the approval of the President and Secre-

tary-Treasurer.

A small fee of \$1.50 will be charged for the citation as not to burden the association with the extra expenses. This motion was passed on the floor at the 1955 Convention at Louisville, Ky., and the President, Mr. D. S. Carlson, appointed Mr. Blandie Jones, Pottsville, Pa., National Director, to be Chairman. It will give due recognition to Masseurs and Masseuses who have been doing outstanding service in the field of Swedish Massage with many unusual cases for many years without recognition for their good work. At the next National Convention, at a given time on the program, these citations will be presented by the Chairman. So if this interests you write to, Blandie Jones, Chairman, 310 South Centre St., Pottsville, Pa., for Citations application.

IOWA CHAPTER

Meeting of the Iowa Chapter A.A.M.M. was held Sunday, Sept. 25, 1955 in the home of the Sec. Treas. Merle M. Glanz. Floy Brownlie, serving also as hostess. A "Sunday Dinner" was served at 1:00 p.m. after which, a business meeting was held.

The meeting was opened with a prayer. Ella Blodgett, Pres., leading. The minutes were read and routine business finished. New business consisted of inquiry as to correspondence graduated. Mae Hodson and Floy Brownlie gave a report each on the National Convention held recently in Louisville, Ky., where all attending had enjoyed themselves so very much.

Meeting adjourned with a suggestion to hold the next meeting in Des Moines at a later date, hoping to have a perfect attendance.

After adjournment of the meeting the members exchanged massages, and ideas, etc., since the hostess had at home for the day, her portable table. This climaxing a wonderful day for all.

Merle M. Glanz, Sec.-Treas.



Indiana has picnic and installs new officers

INDIANA CHAPTER HAS SEPTEMBER MEETING

The American Association of Masseurs and Masseuses held their first meeting with their new officers at Fort Wayne, Ind., on Sept. 11, 1955.

The host and hostess were Mr. and Mrs. Wyss. The meeting was to start at 10 o'clock, but due to a misunderstanding it did not start till after noon. Every one went to the Ranch Hobby house for a barbecue dinner. Dr. Lelly Lewellen gave thanks for our meal.

After dinner our business meeting opened with prayer by Dr. Lewellen at 2 o'clock. Due to the secretary's absence, the minutes were taken by Eessie Erfurth of Gary, Ind. Vera Setty of East Chicago, Ind., being ill. A motion was made to pay for stamps by Leo Martin; seconded by Clyde Story.

The only new business taken up was the appointment of committees.

Board of Directors: Mary Felton, Earl Martin, Ed Poskus.

Investigating Committee: Lowell Spangle, Leo Martin, Clyde

Story, Myrtle Bourell.

Membership Committee: Bessie Erfurth, Sylvester Wyss, Mr. Jores.

There were 12 members and 7 guests present. A lecture was given by Dr. Lewellen on food supplement. The next will be on Nov. 13, from 10 a.m. to 4 p.m.

Meeting adjourned and every one went to Mr. Wyss for cake and coffee.

Vera Setty, Sec'y.

KENTUCKY REPORTS

The Kentucky Chapter held its October meeting Sunday the 9th in Louisville at the office of Mrs. Ida B. Greshair and Mrs. Kirtpractic. These girls have a joint practice in the Brown Bldg. and enjoy a nice business working together.

Only 6 members were present, Paul Stodghill is ill and is making arrangements to go to the Mayo Clinic. E. E. Stanley was absent because his wife was ill. Joan Whitten was out of town, attending a birthday dinner given for her mother.

Mrs. Kirtpractic demonstrated her Ray-Lax Table, which we all agreed had its merits. After the

meeting we all enjoyed a fried chicken dinner, with all the trimmings, southern style, etc. Then we formed a motor arcade and drove to Mrs. Jean Porch on the Bardstown Rd. Mrs. Porch has a real nice place and a good practice, we hope to have her as a member soon.

After coffee and refreshments at Mrs. Porch's, we felt we had spent a rather full day. Remembering the long ride ahead to get home, we broke up at 4:30 feeling that the day was profitable in the interest of the A.A.M.M.

Thanks to the Louisville members for having us, and we want you to know we are looking forward to more meetings with you all.

C. E. Siebert.

FROM OHIO

Second meeting of the Ohio Chapter of A.A.M.M. Association.

Present: President Conley.

(Vice-President Davis had previous engagement and could not be present at this meeting).

Sec'y-Treas., Kinsinger.

Meeting opened by our president at 2 p.m. Opened with prayer by "acting" Chaplain Kinsinger.

Reading of last minutes by Sec'y—approved.

Treas. report: Since our last (or first) meeting we have received a check from National Headquarters for \$68.00, which was deposited in the Huntington National Bank of Columbus. Total in bank, and now on hand, \$77.00.

No bills on hand.

Communications and Correspondence: —Our beautiful new Charter was received shortly after the National Convention in Kentucky. Several fine and interesting letters were read, from National, Seattle, Wash., and local. Sec'y will write new and prospective or potential members; about 6 or 8 that we have in mind at this time.

A report from officers on Betterment for our Organization was

made at this time.

No illness among our group this time.

New Business: A suggestion was made, that we possibly order 1000 sheets of stationery (and envelopes) for use of our officers and members.

For the Good and Welfare of our Association: Try to have at our next meeting a prominent local Naturist or Masseur to lecture before our group. Suggested we have Mr. O'Keefe, who is owner and president of the Franklin School of Massage (in Columbus.).

Meet again this month, possibly the last week in October.

Adjournment, 3:10 p.m.

W. H. Kinsinger, Sec'y.

SUFFERS HEART ATTACK

We have received word that Leonard A. Neels, one of our National Directors, has suffered a heart attack, Sept. 6th or 7th.

Spent a week in a local hospital, under oxygen. He did lots better than the President of the United States tho. He plans to go back to work in the near future, with caution of course. After leaving the hospital he visited a specialist in Fargo, North Dakota. Had an electric cardiogram made and the findings were that no real damage had been done. So here is our hand, Neels, may you get well fast.

I LIKE TO REMEMBER

By Ann White

That Abraham Lincoln said, "Die when I may, I want it said of me by those who knew me best, that I always plucked a thistle and planted a flower where ever I thought a flower would grow."

How after each National convention how many new ideas I picked up. The one I like this year is Dr. Brooks' suggestion of folding clinic sheets right up from the wash line, stack up ready for use. The oxygen is not ironed out and the fresh smell is wonderful.

Control of Heat Balance Now Enable Many to Take Systemic Moist Heat Treatments

Dr. E. F. St. John Lyburn, worlds authority on Oxygen Renal Baths and Therapeutic Sweating, says:

"Your venous blood, which is dark in color compared with arterial, will be redder after you have had an Oxygen Renal Bath. This is done by the intake of oxygen from the air, the opening up of the small vessels in the skin and the excretion of carbon-dioxide from the dark venous blood through the skin."

"The sweat glands thus act under wet conditions of the skin as kidneys, whilst the skin becomes an accessory lung. The blood becomes less viscous and the clotting times are increased allowing more blood to be supplied to the tissues. It is only possible to accomplish the above phenomena by controlling the heat balance of the body. This is done in the Oxygen Renal Steam Baths by cooling the lungs and head by fresh refrigerated air."

THE HOWARD CABINET does it by thermostatically controlling the heat balance. A flick of the thermostat enables you to give low heat treatments for nervous conditions, etc., while your patient sits in comfort.

CHANGE OF ADDRESS

Help our secretary keep his mailing list up to date. If any member knows the whereabouts of these members send their addresses to the Nat. Sec. Arthur Melson, 823 W. Jefferson St., Joliet, Ill.:

Phillip R. Jansseen, moved from Washington State to California.

Pearl Lewis Hoppe, moved from Illinois to Washington State.

Edward J. Carson, moved from Alberta, Canada to, no address.

It is important that the Nat. Sec'y-Treas. has your correct address.

AUTOBIOGRAPHY

By Mary M. Babbitt

Perhaps you folks think I didn't feel flattered when Dr. Brooks suggested that I write my life story for you all to read. His idea is to feature one of these short stories in each issue so that we will become acquainted with each other by mail, so to speak, until we have an opportunity for more personal contact. So don't be surprised when your name is called and be prepared to give.

Missouri is my native state, but being of a restless nature, I came west to Idaho when I was nine years old. Of course I was accompanied by my parents, two brothers and a sister.

We settled in Mountain Home, a town of about one thousand inhabitants at that time, and it was there after much struggling I completed the commercial course and graduated from high school. The last three years in high school, I worked evenings and Saturdays in the office of the County Farm Agent. That is where I learned the difference between a gilt and a gelding.

On finishing high school I immediately came to Boise and started to go to Link's Business College (I had gone there six months between my junior and senior year in high), but this time I only got in five days. A cousin of mine called and said she was getting married and would I like to try out for her job as stenographer and stock book girl so I breezed into a good position where I labored for the next five years.

My sister, who was eight years older than I, had given me some money for a graduation present to be used for college, but after I went to work I decided to use it for a down payment on a small house. The house was about two miles from the office and I walked three times a day. You see, my doctor had ordered me to spend my time out doors and loafing for at least two years as that last twenty one months in school

had left my nerves rather ragged. I figured six miles track would take care of the out of doors part and I would have to get the loafing in at the office but that didn't work out. But my health improved anyway so I guess the track did the trick.

At the end of five years I was the proud possessor of a house and a Model "T" Ford Car. The first day I drove the car I ran into the rear end of a street car, but I had no trouble after that as the street car conductors watched for me and stopped in the middle of the block when they saw me approaching the intersection.

At this time I married a traveling salesman and for twelve years, until his death from pneumonia in 1937, we traveled and lived in hotels. I was never much of a whiz at salesmanship but I did enjoy the traveling over Washington, Oregon, and Idaho.

After my husband's death, I returned to Boise where I worked until I married again. Then in 1940 the big event of my life occurred. I became the mother of a baby girl. My husband was a construction man and we moved from place to place at frequent intervals. After seven years I again found myself alone, but this time I had a child to care for, so I returned to Boise and took a room with an elderly lady, whose misfortune in having a stroke led to my taking up massage as a business. In assisting her nurse to care for her I came in contact with a Masseur who came every other day to give her treatments.

Having been massaged since I was a small child by my mother who was a nurse and a great believer in the "laying on of hands," to relieve pain, I have experienced the healing and comfort that can be given in this manner, many times.

After talking the matter over with this Masseur, he agreed to teach me massage. For several months I spent the morning at his health salon studying and practic-

ing, and the afternoons and evenings were spent earning funds to finance my daughter and myself. Then he generously started turning over to me clients who were bedfast and I began to draw in a few of my own.

At about this time a friend offered to finance the purchase of a house for me if I could find one that had an apartment for rent and we found this old two story sandstone house. The upstairs had been remodeled into an apartment and was rented. The downstairs had excellent facilities for a massage parlor. I love my work and even though it necessitates my working twelve or fifteen hours a day, I shall never regret my decision to do this type of work. I now have a good business and a wonderful clientele. My mother used to tell me the Lord cares for the simple, and I must be very simple. I will say that I do not consider myself a finished masseuse and am always studying and practicing to improve my usefulness.

State Chapter's Secretary-Treasurer

- Arkansas—Earl B. Swan,
625 Water St., Dover, Ark.
- Georgia—Glenn D. Carlson,
203 E. 2nd Ave., Rome, Ga.
- Idaho—Elva Sutton,
Box 443, Nampa, Idaho.
- Illinois—Richard L. Frysinger,
1811 7th Ave., Moline, Ill.
- Indiana—Vera B. Setty,
4906 Magoin St.,
East Chicago, Ind.
- Iowa—Merle M. Glanz,
Room 222 Union Arcade,
Davenport, Iowa.
- Kansas—Ruth L. Groth,
1205 W. 8th St.
Coffeyville, Kans.
- Nebraska—Agnes Switzer,
2265 Circle Drive,
Columbus, Neb.
- Kentucky—Delbert Vincent,
303 Church St.,
Providence, Ky.
- N. Dakota—Samuel G. Dahlgren,
1104 4th Ave. So., Fargo, N.D.

Oregon—C. A. Tyler,
Box 93, Dundee, Oregon
Ohio—Wm. H. Kinsinger,
393 Kendall Place,
Columbus, Ohio.
Pennsylvania—Blandford Jones,
310 S. Centre St.,
Pottsville, Penn.
South Dakota—Gladys Story,
230 N. Fairfax,
Sioux Falls, S. D.
Tennessee—T. B. Simon,
992 Lane Ave.,
Memphis, Tenn.
Utah—Alice Ward,
825 E. 21st So.,
Salt Lake City, Utah.
Virginia—Martha Savills,
539 Warren Crescent,
Norfolk, Virginia.
Wisconsin—Mrs. M. S. Rendall,
1725 N. Prospect Ave.,
Milwaukee 2, Wisconsin.
Washington—F. E. Bloom,
N. 15th Lacey St.,
Spokane 24, Washington.

AS A MAN THINKETH

From the book by James Allen

As we think we travel;
As we love we attract;
We are today where our thoughts have brought us;
We cannot escape the results of our thoughts; but we can endure and learn,

We can accept and be glad.

We will realize the visions, not the idle wishes of our hearts, be they base or beautiful or a mixture both, for we always gravitate towards that which we secretly love.

In our hands are placed the exact results of our thoughts.

We will receive that which we earn; no more, no less.

Whatever our present environment may be, we will fall, remain, or rise with our thoughts, our wisdom, our ideals.

We will become as small as our controlling desire or great as our dominant aspiration. Unquote.

So friends let us start thinking about next years A.A.M.M. national convention in Milwaukee, Wis. It won't be hard to endure, and

we know you will love Wisconsin. You will learn many things to greatly enhance your prestige beyond your fondest dreams or desires. As you gravitate toward your home after the convention, there will be a mixture in your hearts of joy and contentment that comes only by being among those we love.

It's no secret, "We will love to have you."

Fraternally yours,
Roy J. Le Roy
Vice President
Wisconsin Chapter A.A.M.M.

DO YOU KNOW?

That there is very strong evidence indicating that a conspiracy exists to prevent the development of a cure for cancer?

That during the past few years, bills have been introduced into the legislatures of several states proposing to prohibit the sale of even such simple and harmless health aids as vitamin and mineral supplements, except on prescription of a medical physician?

That the United States Public Health Service has spent a reported sum of 7½ million dollars of the taxpayers' money to promote the fluoridation of public water supplies in spite of overwhelming evidence that the practice has not been proved to be effective in preventing dental decay and that it is likely to be injurious to the health?

That during 1954 in the United States alone 100,000 pounds of dye chemicals known to cause cancer in animals were added to our food-stuffs with the approval of the Federal Food and Drug Administrations?

That proposed legislation sponsored by medical groups has been introduced in several states which would ultimately annihilate the non-medical professions?

Incredulous? Unbelievable, you say? We agree, it doesn't seem possible that these things could be true. Yet, the facts are confirmed and are convincing. Actually, the

threats to our health as enumerated above are but a few of the horrifying situations which confront we Americans today.

TEAMWORK

Leona H. Johns

The dictionary has a way of clearing up the definition of certain words by reference to other words or phrases. A liberal education can be gained if we take time to follow the reference to or derivation of one word from another and it is often surprising to contemplate the results that we obtain.

The word "teamwork" has been used so commonly of late, that we decided to check the dictionary to determine if it is an accepted word. It most certainly is. Look where it took us—from teamwork to co-operation . . . co-operation to brotherhood . . . brotherhood to fraternity—and this is right down our avenue. By no stretch of imagination could we get from fraternity to conservation in the dictionary.

One dictionary went so far as to indicate that teamwork was and we quote: "submerging individual ambition to promote better welfare for a group." Certainly fraternalism has an unselfish goal in creating a better life for more people, and by the same token the object of the A.A.M.M. is to hold our membership in a stronger and expanding group.

Every member on our registry of our association today, has the opportunity of co-operating as a universal team. Inviting our friends and neighbors to join us in promoting the knowledge of the benefits received when they avail themselves of our professional service. Thus engaging in even closer teamwork—by taking an interest in that new member to such a point that we see to it that he is properly indoctrinated and keeps his dues paid.

Team work takes on added meaning in the A.A.M.M.'s effort in as much as individual recogni-

tion is offered to the members of this fine teamwork. Stop - Think - Picture yourself on such a team! Then come out and join our A.A. M.M. team and go to work to build up our grand association into big league material. It's up to you.

BUSINESS IS GOOD, OR IS IT?

By Milton A. Niedfelt

I heard one of my friend Massage technicians say "I have been making a living at Massage for 20 years and now all at once the 'bottom falls out' and it don't seem to come back."

Well I thought this was his hard luck, until Mr. Eisenhower took sick and then my own began to worsen. I, too, have been at this work for quite awhile.

So one of my patients suspects that maybe business isn't so good and he suggests that maybe I don't get "Out enough" and see the neighbors and mix with the social clubs and the commercial clubs.

But other technicians tell us they never had so much business, and we find out that this particular masseur had been to our Conventions, and seen things and came back all enthusiastic. So, maybe it is enthusiasm, or lack of enthusiasm that caused our slump.

But then there are other technicians that say they have plenty of business, and we wonder just why the difference. Then we begin to think—Is it education?—Is it that we don't put out the stuff?—Maybe it is the sign on our "Front" that makes the difference, and we examine that.

Ray Hunt uses the sign "Health Technicians" . . . Niedfelt uses the sign "Community Massage Studio" and "Steam Baths" . . . Regina Williams uses the sign "Health Studio" . . . another uses the sign "Swedish Massage" . . . another "Health Service" . . . another uses "Commercial Physical Therapy," and I suspect there is a host of others . . . Much of the treatment work isn't quite alike. And as busi-

ness seems to drop, we even wonder if it is the lack of parking space that caused people to go other places, or is it some vicious slick tongued whispering campaign from some one that either don't know any better or some enemy or competing Doctor or such.

Anyhow, there are two things that I arrived at in my thinking. It seems that there should be some uniformity on the language used on our signs . . . If this were so, then this uniformity would lead people to recognize the same type of work, no matter what city, town or country the work was advertised in. This Uniformity would lead to repetition of a good sign and would be more important than a lot of different signs are now.

The second thing about this is that our Masseur could well have a column in which "Business—Business Is Good" could be discussed each month . . . It seems to me that Progress in this kind of thinking would save our members a lot of heartaches, and a lot of needless worry—We could see a lot of mistakes others are making, and we could improve and make our bread and butter in a better organized and recognized way.

Certainly it would pay us to tell each other our good and also of our bad experience in advertising, and getting business.

WELL, WHATA YOU KNOW

The person who is hurt or sick Had better cure his ailments quick;
Else while those ailments ache and throb
Somebody will have grabbed his job.
So when this person beats a path To the rubbing table or whirlpool bath.
And gargles when his throat feels germy,
And calls for short wave dia-thermy
Or the infrared lamp for aching back,

He isn't a mere hypochondriac; He is like a banker; shrewd and tacit,
Protecting his health, his greatest asset.

OUCH!

A little chap was offered a chance to spend a week in the country, but refused. Coaxing, pleading, arguing, promises of untold wonders, alike brought from him nothing but the stubborn ultimatum: "No country for me."

"But why not?" someone asked finally.

"Because," he responded, "they have thrashin' machines down there an' it's bad enough here where it's done by hand."

ADVERTISING

At the National Convention we made a proposition to the members that could help them help us.

Here is how it came about. In order to help finance the Masseur some suggested an assessment of 2 dollars, but we thought up something better. For 2 dollars we agreed to give you a 1 inch ad that would run for a whole year.

So far we have only received 2 or 3. That is why I am writing this little article. We would like to see a whole page full of these little ads. I think it would make our publication look like the membership was behind it 100 percent.

Mary E. Howells, R.M.

Physio-Therapist

Member of:

American Assn. of Masseurs & Masseuses
746 E. Locust St. CANTON, ILLINOIS

CARLSON'S CLINIC of

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